Amway

Core Plan & Core Plus+
Discretionary Reward

Let's Rise Together - From AM50 to A70
with the Amway Compensation Plan

Performance Year 2026 | Malaysia • Brunei

CorePlan | CorePlus

The **Amway Compensation Plan (Core Plan)** is the foundation on which Amway Business Owners (ABOs) are rewarded and recognised. It represents what ABOs can earn through their contract with Amway from selling products to customers and helping ABOs they sponsor do the same.

The **Amway Core Plus⁺** discretionary incentives, on the other hand, are a standalone program. The latter is separate from – but complementary to – the Core Plan, creating greater alignment by building on the Core Plan income. Core Plus⁺ incentives reward key achievements of ABOs in building a sustainable, balanced business.

Eligibility for Core Plus⁺ incentives is at Amway's discretion based on compliance with the Amway Rules of Conduct and demonstration of high ethical and business standards aligned with Amway's goals and objectives.

New ABOs and Business Builders

Amway's research shows that early and meaningful earnings help business owners start strong and stay inspired. Business owners can begin earning incentives by selling products to customers and helping ABOs they sponsor do the same.

Leaders

Earn more from the Core Plan and Core Plus⁺ with sustainable growth and a balance of width and depth. Building qualified legs can increase your rewards – year after year!

Amway reserved the right to change the awards & rewards as it deems fit.

Core Plus⁺ Incentives are Designed to:

- **Increase rewards for selling** for the person closest to the sale of products.
- **Pay more meaningful early income.**
- **Encourage profitable structure earlier** by rewarding ABOs as they sell products to customers and build a team who does the same.
- **Recognise ABOs sooner** on their journey towards sustainable selling and business-building activities.
- **Preserve leader income and equity** with premium compensation opportunities.

Amway is Investing in Business Owners

With the support of the founding families, Amway is investing even more in business owner compensation

Maintains full support for leader compensation without reallocating any funds.

Grounded in market research and analysis

Designed in partnership with ABO leaders around the world

Maximise Your Income Earnings With The Core Plan & Core Plus+ Discretionary Incentives

The Amway Compensation Plan At-A-Glance

Build a healthy business and maximise your earnings with the Amway ABO Compensation Plan (Core Plan), the Amway Core Plus+ discretionary incentives program and additional discretionary recognition and rewards.

Core Plan	
• Performance Bonus	Up to 21% of BV
• Leadership Bonus	6% of BV
• Ruby Bonus	2% of BV
• Depth Bonus	1% of BV
• Annual Emerald, Diamond and Diamond Plus Bonuses	0.25% of BV
Retail Margin	Suggested 20%
Core Plus+ & A70 Special Incentives	
• Path to Bronze	Sponsor NEW ABOs & earn more
• Bronze Foundation Incentive+	Build a team & earn more
• Bronze Builder Incentive+	Build a team & earn more
• Bronze Pin	**Earn Bronze Pin 1st time achieve Bronze Builder Incentive+**
• One-Time Cash Incentive - Gold Producer	Achieve New Gold Producer & earn more
• Personal Group Growth Incentive+	Achieve more PQ & higher Ruby PV to earn more
• Frontline Growth Incentive+	Multiplier on Leadership and/or Depth Bonus 10% - 55%
• Two-Time Cash Incentive+ Platinum to Founders Diamond	Achieve new level & earn more
• One-Time Cash Incentive	Achieve New Emerald and/or Diamond & earn more
• Path to A70	Build new leg & earn more
Founders Achievement Awards (FAA) and Global Award Recognition (GAR)	
• **Non-Cash Awards**	

Please refer to the Business Manual, Amway website www.amway.my and LGS staff for full details.

3 Ways to Earn on Product Sales

Through your Amway business, you offer a broad portfolio of high-quality products. Selling these products to customers can earn you money and monthly rewards.

1 Retail Margin

When you sell Amway products to customers at the suggested Retail Price, you keep the difference between the retail price and ABO Price.

SUGGESTED RETAIL PRICE - ABO PRICE = RETAIL MARGIN

EARN MORE WITH EVERY SALE

2 Core Plan Bonuses

You earn points on all the products you sell. Those points add up to determine monthly bonuses from the Core Plan. If you choose to build a team and sponsor other business owners, you earn points on the products they sell too.

YOUR POINTS + DOWNLINE ABO POINTS = BONUSES

MONTHLY REWARDS

3 Core Plus⁺ Discretionary Incentives

Programs like Core Plus⁺ award extra money for sales-based business achievements. These are awarded at Amway's discretion and are subject to change.

Try It. Love It. Share It.

CUSTOMER FAVOURITES

Start earning more with every Amway product you share. With the Core Plan and Core Plus*, every sale adds up — and we've made it easier for you to begin with a curated selection of all-time favourites.

These best-selling, on-trend products from across Amway's categories are loved for a reason: they're easy to sample, perfect for demos, and simple to switch from everyday brands.

Start with a single range or mix and match your personal favourites — the choice is yours. Try it. Love it. Share it. And let the rewards follow.

Find courses to help you build your business at every step.
Amway.my/education

Discover our all-time favourite products here.

Monthly Bonuses
on Your Volume

Your business can help you earn bonuses each month. Amway calculates monthly bonuses for you based on the PV and BV that you and your team generate by selling products to customers and purchasing it for personal use.

Personal Performance Bonus

Earned on personal volume (PV) that you generate by selling products to customers and purchasing it for personal use.

To find your Performance Bonus percentage, add your Personal PV and Pass-Up PV from your team. Refer to the schedule.

How it is calculated:

MONTHLY PERSONAL BV
x PERFORMANCE BONUS PERCENTAGE
= PERSONAL PERFORMANCE BONUS

Performance Bonus Schedule

If your Monthly PV is	Your Monthly Performance Bonus is
12,500 & Above	21% of your BV
7,500 - 12,499.99	18% of your BV
4,500 - 7,499.99	15% of your BV
3,000 - 4,499.99	12% of your BV
1,750 - 2,999.99	9% of your BV
900 - 1,749.99	6% of your BV
250 - 899.99	3% of your BV

Differential Bonus

Pays you based on the difference between your Performance Bonus percentage and the Performance Bonus percentage of a frontline ABO.

This bonus is calculated separately for each frontline.

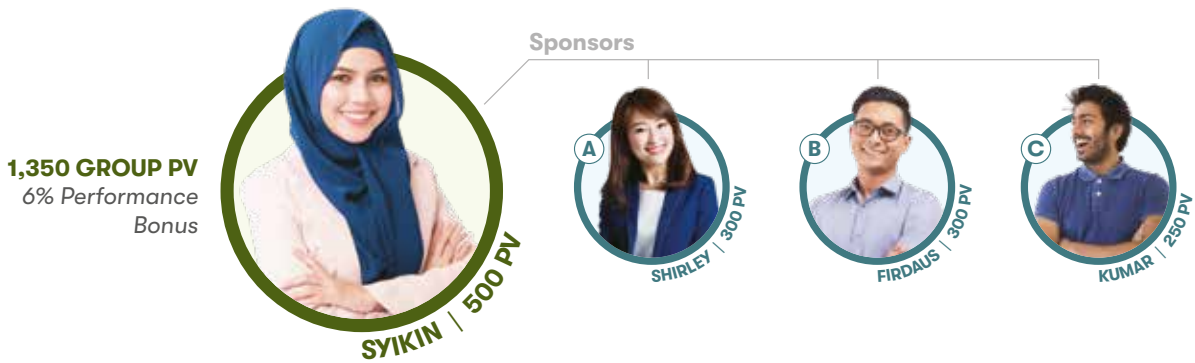
How it is calculated:

(YOUR BONUS PERCENTAGE – FRONTLINE ABO'S BONUS PERCENTAGE)
x GROUP BV OF FRONTLINE ABO
= DIFFERENTIAL BONUS

GET A TEAM GOING

Your customers and other people you know may be interested in starting an Amway business. You can be their sponsor and earn additional bonuses and incentives when they sell Amway products and purchase for personal use.

Syikin is starting to grow her business. She already uses Amway products and sells them to friends and family to meet their needs. Now she wants to earn even more to help pay for her bills and have extra spending money. She sponsors some friends who start their own Amway businesses and sell products.



Personal Performance Bonus

500 PV / 2,150 BV

	BV for 500 Personal PV	2,150 BV
x	Performance Bonus Percentage on 1,350 Group PV	6%
=	Personal Performance Bonus	RM129

Differential Bonus

3 legs earn 3% Performance Bonus

ABO	PV	BV	Differential Bonus
A	300	1,290	6% - 3% = 3% RM38.70
B	300	1,290	6% - 3% = 3% RM38.70
C	250	1,075	6% - 3% = 3% RM32.20
			TOTAL RM109.60

Example: Performance Bonus

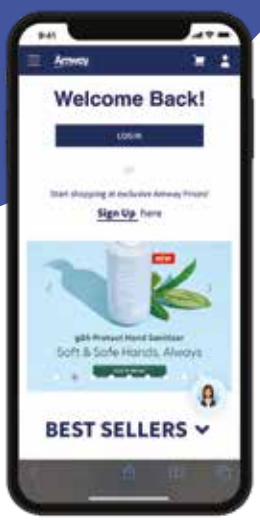
Total Performance Bonus	RM238.60
Path To Bronze Incentive+ ABO A, B & C are *New ABOs	RM200.00
Total Income	**RM438.60 PER MONTH***

*New ABOs ≤ 6 months with Amway is defined as the months an ABO maintains an Amway membership since sign up month.

Maximise Your Earnings

Core Plus+ Complements the Core Plan

Business owners at all levels can be rewarded for building profitable, sustainable structures. Aim for these key achievements to make the most of the plan.



GROW YOUR BUSINESS

Earn higher Core Plan bonuses to increase Core Plus+ incentives.

CorePlan | CorePlus

Founders Achievement Awards

Global Award Recognition

Path to A70 Incentive
Build a new leg & earn more

A70

One-Time Cash Incentive - Emerald / Diamond
Achieve new Emerald / Diamond & earn more

Two-Time Cash Incentive⁺
Achieve new level and earn more

Core Plus⁺ Leader Incentives

One-Time Cash Incentive - Gold Producer
Achieve new Gold Producer & earn more

Personal Group Growth Incentive⁺
Earn extra on the way to Founders.

Frontline Growth Incentive⁺
Coach qualifiers to go for Founders.
10% - 55% of total Leadership and Depth Bonuses

Bronze Pin

21%
12,500 PV

Bronze Builder Incentive⁺
Grow a balanced business 15% or higher with 3 x 6% groups.

15%
4,500 PV

Bronze Foundation Incentive⁺
Build a team that sells products.
Achieve 9% or higher with 3 x 3% groups.

Core Plus⁺ Early Incentives

9%
1,750 PV

Path to Bronze Incentive⁺
Earn more when you build/ sponsor 2 or more *NEW ABOs.

Earn Extra Money
When You Sponsor New ABOs

Take this opportunity to sponsor new ABOs, share the Amway Compensation Plan with them and let them know how they can earn a sustainable income.

Path to Bronze Incentive+

Help NEW ABOs start their Amway business and earn a reward by:

1. Building/Sponsoring a minimum of 2 NEW ABOs ≤ 6 months with Amway* with a minimum of 250 Group PV each.

   OR

   Building/Sponsoring a minimum of 3 NEW ABOs ≤ 6 months with Amway* with a minimum of 250 Group PV each.

2. Generate a minimum of 50 Personal PV during the qualified month for the qualifier.

3. All ABOs are eligible to participate in this incentive:

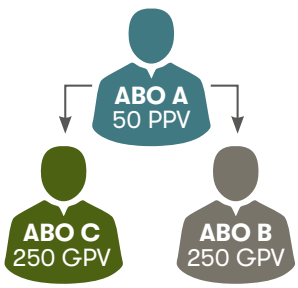
Quantity of NEW ABOs	RM	B$	S$
2	100	30	30
3 or more	200	60	60

4. Earn this incentive up to a maximum of 12 times.

5. The maximum amount that can be earned per ABO per month is RM200/B$60/S$60.

Note: *New ABOs ≤ 6 months with Amway is defined as the months an ABO maintains an Amway membership since sign up month.

Example 1

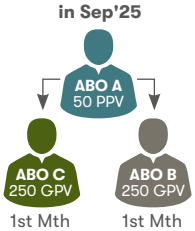


ABO B & ABO C sign up as ABOs in the month of Sep 2025, both of which are sponsored by ABO A. Below will be the potential income for ABO A in Sep 2025:

ABO A Volume	50 PV/215 BV
Performance Bonus 3% (3% x 215 BV)	RM6.40
Path to Bronze (Build 2 NEW ABOs)	RM100
TOTAL INCOME	**RM106.40 PER MONTH**

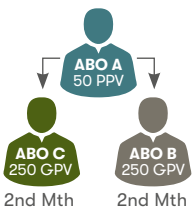
Path To Bronze

Sponsor ABO B & C in Sep'25



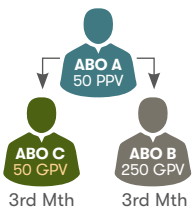
SEP'25

Payment: RM100



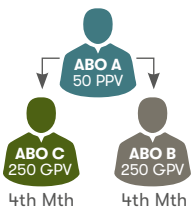
OCT'25

Payment: RM100



NOV'25

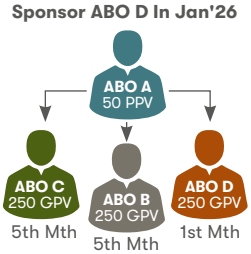
Payment: Not eligible as ABO C did not fulfill requirements of ≥ 250 GPV



DEC'25

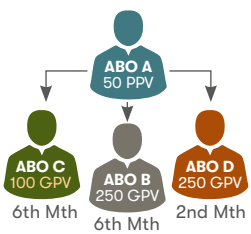
Payment: RM100

Sponsor ABO D In Jan'26



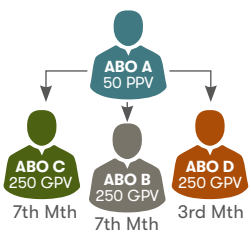
JAN'26

Payment: RM200



FEB'26

Payment: RM100
(ABO C did not fulfill requirements of ≥ 250 GPV)

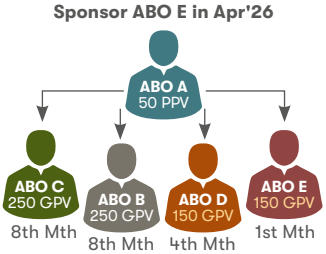


MAR'26

Payment: Not eligible as ABO B & C exceeded 6th months from sign up month.

ABO A only have ABO D as 1 x 3% leg which did not fulfill the 2 x 3% legs.

Sponsor ABO E in Apr'26



APR'26

Payment: Not eligible as ABO B & C exceeded 6th months from sign up month, while ABO D & E did not fulfill requirements of ≥ 250 GPV

PV and BV

All Amway products have an assigned Point Value (PV) and Business Volume (BV) that you earn when you sell them. Those numbers are used to calculate bonuses and incentives, such as the monthly Performance Bonus (see page 6).

Build a Team
to Go Bronze

Take your business to the next level. Bronze Foundation and Bronze Builder Incentives[+] reward you as new business owners you sponsor sell products while you grow your volume too. Set your foundation, and then build on it.

Bronze Foundation Incentive[+]

Help three or more people start their own Amway business and sell products. Earn it by:

1. Achieving 9% or higher on the Performance Bonus Schedule with a minimum of 50 Personal PV.
2. Personally or foster sponsor at least three legs, each earning a minimum of 3% Performance Bonus.

To be eligible for this incentive, ABO must have been at or below the 12% Performance Bonus level in the previous Performance Year.

How it is calculated:

BFI Month	Malaysia (RM)	Brunei (B$)	Singapore (S$)
1st	200	60	60
2nd	200	60	60
3rd	200	60	60
4th	300	90	90
5th	300	90	90
6th	300	90	90
7th	400	120	140
8th	400	120	140
9th	400	120	140
10th	600	180	210
11th	600	180	210
12th	600	180	210

Earn this incentive up to 12 times within 18 consecutive months

You can earn a Bronze Foundation Incentive[+] from the very first month. Maximum of 12 payments.

You must either not have previously earned the Bronze Foundation Incentive[+] OR still be within the 18-month eligibility period.

You can earn this concurrently with the Bronze Builder Incentive[+].

Azrul has been an ABO for several months. He provides his customers with friendly service and product recommendations to meet their needs. Every month, three of his team members achieve the 3% Performance Bonus level, and Azrul achieves 9%. He earns the maximum 12 Bronze Foundation Incentive⁺ payments within the 18-month eligibility period.

Example: Early Business Builder

Personal Volume	**500 PV / 2,150 BV**
Group Volume	**2,000 GROUP PV**
Performance Bonus (9%)	**RM580.50**
Path To Bronze (3 *New ABOs)	**RM200.00**
Bronze Foundation Incentive⁺ (1st month achieve Bronze Foundation Incentive⁺)	**RM200.00**
Total Income	**RM980.50 Per Month / RM13,866 Per Year***

Grow a Balanced Business
for Greater Earnings and Recognition

Focusing on both width and depth can help you earn more. That means continuing to sponsor new team members, and helping frontline ABOs grow their businesses. The Bronze Builder Incentive+ pays you more as you grow your team.

Bronze Builder Incentive+

Help downline ABOs follow the journey to Bronze and duplicate your results. Earn it by:

1. Achieving 15% or higher on the Performance Bonus Schedule with a minimum of 50 Personal PV.
2. Personally or foster sponsor at least three legs, and help each earn a minimum of 6% Performance Bonus.

To be eligible for this incentive, ABO's highest qualification since September 2019 prior to the first Bronze Builder month must be below Gold Producer.

How it is calculated:

BBI Month	Malaysia (RM)	Brunei (B$)	Singapore (S$)
1st	800	240	300
2nd	800	240	300
3rd	800	240	300
4th	1,000	300	350
5th	1,000	300	350
6th	1,000	300	350
7th	1,200	360	420
8th	1,200	360	420
9th	1,200	360	420
10th	1,600	480	530
11th	1,600	480	530
12th	1,600	480	530

Earn this incentive up to 12 times within 18 consecutive months

You can earn a Bronze Builder Incentive+ from the very first month. Maximum of 12 payments.

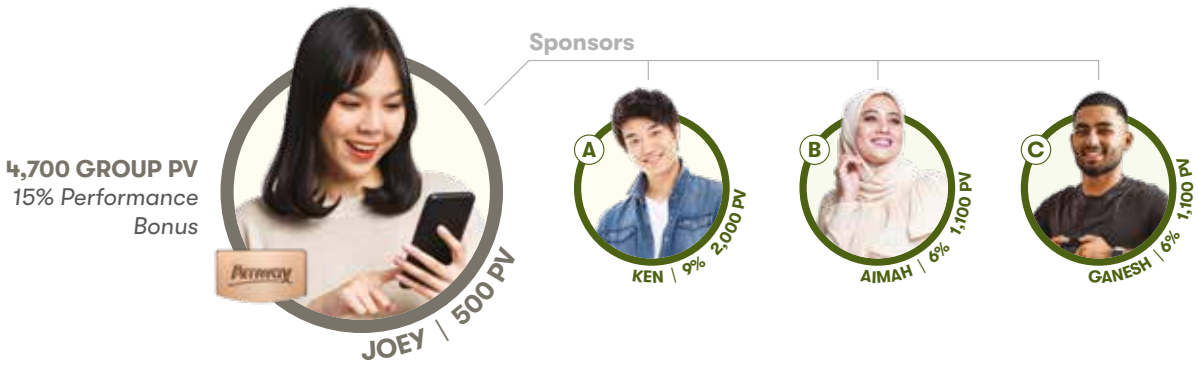
You must either not have previously earned the Bronze Builder Incentive+ OR still be within the 18-month eligibility period.

You can earn this concurrently with the Bronze Foundation Incentive+.

The Core Plus+ Bronze pin is a significant achievement. It can be your first step to higher Core Plan levels like Silver, Gold, Platinum and beyond.

Receive your Bronze pin the first month you earn the Bronze Builder Incentive+.

Joey is driven and dedicated to her business. She makes sure all her customers are satisfied so she can count on their monthly purchases. And Joey teaches the team members she sponsors to go for the Bronze Foundation Incentive⁺, just like she did. Joey earns her first Bronze Builder Incentive⁺ and Bronze pin. Then she earns the maximum 12 Bronze Builder Incentive⁺ payments within the 18-month eligibility period.



Example: Bronze Business

Personal Volume		**500 PV / 2,150 BV**
Group Volume		**4,700 GROUP PV**
Performance Bonus (15%)		**RM1,689.90**
Path To Bronze (3 *New ABOs)		**RM200.00**
Bronze Foundation Incentive⁺ (7th month achieve Bronze Foundation Incentive⁺)	**Earn Both Bronze Incentives!**	**RM400.00**
Bronze Builder Incentive⁺ (1st month achieve Bronze Builder Incentive⁺)		**RM800.00**
Total Income		**RM3,089.90 Per Month / RM39,478.80 Per Year***

*Assumes ABO performs consistently and meets the requirements each month.

One-Time Cash Incentive - Gold Producer

Qualify as a New Gold Producer in PY2026 & earn RM2,500 / B$925 / S$1,500.

Help Downline ABOs Qualify 21%
to Increase Core Plan Bonuses

Your monthly bonuses can grow as your team grows and sells products.
Earn rewards for coaching others in building their businesses.

Leadership Bonus

Earn 6% for helping downline ABOs qualify at 21%. Leadership Bonus is calculated from the furthest downline in each leg who qualified at the 21% Performance Bonus level. Six percent of that ABO's BV is rolled up to his/her immediate sponsor. A sponsor keeps **ALL, SOME or NONE** of this amount, depending on their volume.

Refer to the Business Manual for full details.

Example Of Bonus Calculation

The minimum Leadership Bonus is passed up to the sponsor.

RM3,225 Leadership Bonus Adjustment

This leader earns enough PV to keep SOME Leadership Bonus.

6% x 21,500 BV = RM1,290
RM3,225 - RM1,290 = RM1,935
is guaranteed to pass up to sponsor.

RM3,612 - RM1,935 = RM1,677
Leadership Bonus earned

Because the ABO has less than 5,000 PV, the ABO does not keep any of the bonus and it is passed up.

6% x 6,450 BV = RM387

Calculation starts with a 21% Leg.
6% x 53,750 BV = RM3,225

Depth Bonus

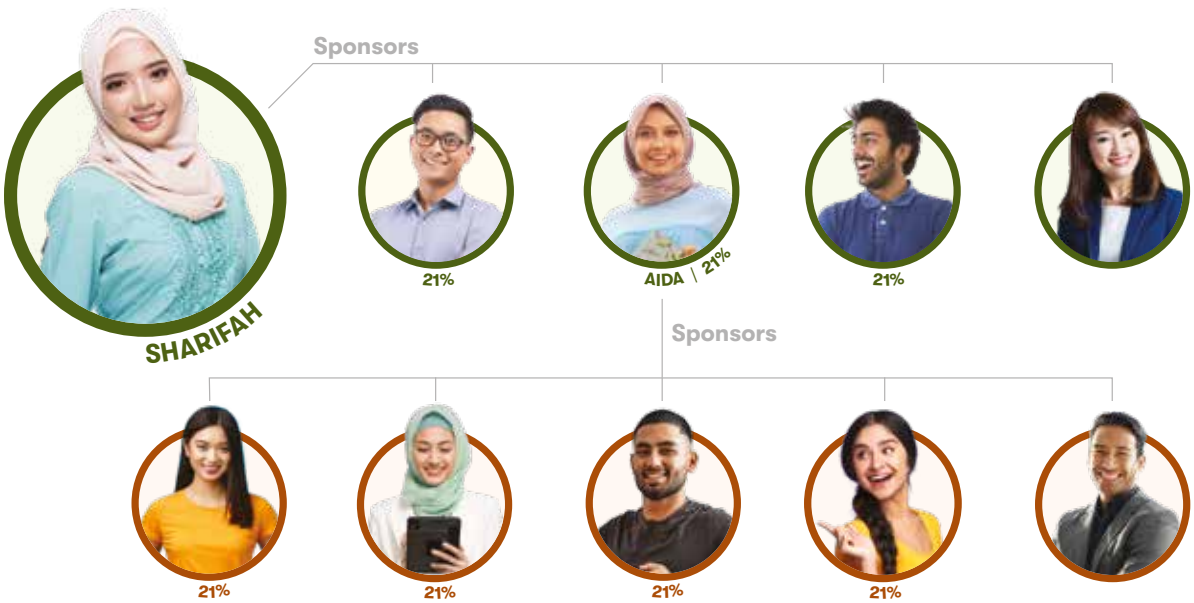
Earn 1% of BV for building a team of qualifying ABOs in terms of depth. Receive a Depth Bonus when you have three or more in-market frontline legs at the 21% Performance Bonus in a month and at least one of those frontline ABOs has one or more downline qualified at 21%. Depth Bonus is calculated separately for each qualified leg.

Example Of Bonus Calculation

Bonus is based on the four 21% downline ABOs that Aida sponsors, each qualifying with 12,500 PV and 53,750 BV.

For each 21% Leg: 53,750 BV x 1% = RM537.50

RM537.50 x 4 qualified downlines = RM2,150 monthly Depth Bonus



ANNUAL LEADER BONUSES

Each year, Amway rewards leaders for building sales volume with three annual bonuses. The total for each bonus is based on the total in-market BV and/or qualified international volume for the year.

Emerald Bonus **Diamond Bonus** **Diamond Plus Bonus**

Refer to the Business Manual for full details.

Aim for Ruby Volume
to Make the Most

A balanced business can be more profitable. The Core Plus⁺ discretionary incentives reward best practices by paying multipliers on the sales volume or Core Plan bonuses. The more you earn under the Core Plan, the more you can earn under Core Plus⁺.

Ruby Volume Can Help You Earn More

More Ruby Volume* can mean:

- Maximum Leadership Bonuses on downline qualified legs
- Opportunity for future frontline qualified legs
- More income from Differential Bonus on non-qualified legs
- Extra Core Plus⁺ incentive earnings

*Ruby Volume includes Personal Volume plus Pass-up Volume from any downline who has not qualified at the 21% Performance Bonus level for the month. The Downline Platinum volume is not included, regardless of whether or not they have achieved 21% Performance Bonus for the month.

Personal Group Growth Incentive+

Earn extra on the way to Founders and beyond. At the end of the Performance Year, you can earn a fixed amount based on total Personal Q (PQ) month achieved.

- Earn a PQ each month you reach 12,500 Ruby PV or 5,000 Ruby PV with a leg or more at the 21% Performance Bonus level.
- Personal Group Growth Incentive+ amount will be determined by the total PQ months achieved in the performance year.
- Must at least maintain PQs compared to the previous performance year.
- Generate 1,200 PV or more in Personal Volume each year.

Available every year an ABO qualifies.

Total PQ Month	Malaysia (RM)	Brunei (B$)	Singapore (S$)
6	10,000	3,750	3,800
7	11,000	4,125	4,000
8	12,000	4,500	4,200
9	15,000	5,625	4,500
10	16,000	6,000	4,800
11	17,000	6,375	5,100
12 **OR** 10/11 with 160,000 Ruby PV	20,000	7,450	6,000
12 with 200,000 Ruby PV **OR** 10/11 with 200,000 Ruby PV	28,000	10,450	8,000

Build a Sustainable Structure
for Greater Profitability

Develop emerging downline leaders. Help them build strong, qualifying businesses balanced in width and depth. Optimal business structures can lead to higher earnings and long-term growth.

Frontline Growth Incentive+

Coach downline leaders to go for Founders Platinum. Keep increasing the number of legs with sales that qualify them at the 21% Performance Bonus level and get rewarded every year.

At the end of the Performance Year, you can earn an annual multiplier on Core Plan bonuses.

- Earn a Frontline Q (FQ) each month for every in-market frontline leader who qualifies at the 21% Performance Bonus level.
- Maintain or increase FQs compared to the average of the immediate past 2 Performance Years.

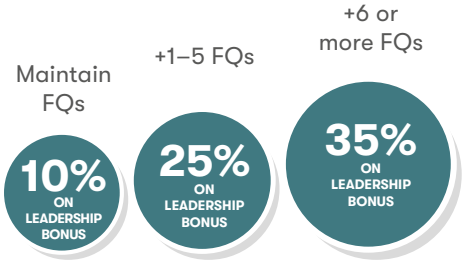
  E.g.: **a** *ABO X achieved 10 FQs in PY24 & 12 FQs in PY25. Hence, PY26 Baseline for ABO X is 11 FQs.*

  b *ABO Y achieved 7 FQs in PY24 & 12 FQs in PY25. Hence, PY26 Baseline for ABO Y is 9 FQs.*

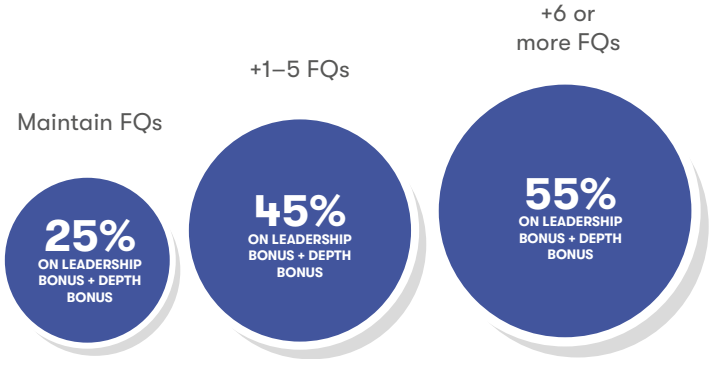
- Generate a minimum of 30,000 Ruby PV annually.
- Generate 1,200 or more in Personal PV each year.

Available every year an ABO qualifies; no limit to the number of payments.

Founders Platinum To Founders Emerald



Diamond & Above



Two-Time Cash Incentive+

Reach new levels. ABOs can qualify for an incentive the first time they qualify for a pin, and earn another incentive by requalifying the next year.

Note:
- Payments are cumulative; an ABO can earn multiple Two-Time Cash Incentive+ payments for multiple qualifications during a year.
- Payments are additive; second-year payments from a prior year qualification can be paid on top of new first-year payments for achieving higher qualifications.
- Requalification payment is earned only if the ABO achieves the same award level in the second consecutive year.

	Malaysia (RM)		Brunei (B$)		Singapore (S$)	
Award	1st Year	2nd Year	1st Year	2nd Year	1st Year	2nd Year
Founders Diamond**	50,000	50,000	18,600	18,600	24,500	24,500
Diamond**	41,650	41,650	15,550	15,550	20,400	20,400
Founders Emerald**	33,350	33,350	12,400	12,400	16,300	16,300
Emerald**	26,650	26,650	9,950	9,950	13,000	13,000
Founders Sapphire	20,000	20,000	7,450	7,450	9,800	9,800
Sapphire	13,350	13,350	4,950	4,950	6,600	6,600
Founders Platinum	10,000	10,000	3,750	3,750	4,900	4,900
Platinum*	5,000	5,000	1,850	1,850	2,500	2,500

* Achieve Platinum in a rolling 12-month period.
** Qualification is based on in-market legs only; eligibility is determined using in-market qualification records from PY2015 through qualification year.

Make The Most With Your Amway Business

As a leader, here are three ways you can earn more:

1. Build width by sponsoring new ABOs who sell products
2. Grow depth by helping downline ABOs achieve their goals
3. Qualify monthly with Ruby Volume

A70 Special Incentives

One-Time Cash Incentive – Emerald and/or Diamond

Qualify as new Emerald and/or Diamond in PY2026 & earn:

Award	Malaysia (RM)	Brunei (B$)	Singapore (S$)
New Diamond*	20,000	7,450	7,000
New Emerald*	10,000	3,750	3,000

Note: *New Emerald & Diamond is based on in-market legs only. Eligibility is determined using in-market qualification records from PY2015 through qualification year.

Helping People Live Better Lives.

A70 Path to A70 Incentive

Requirements:

* To at least maintain the last performance year pin award.
* Payment : RM10,000 / B$3,750 / S$3,000 each performance year, up to 3 times between PY2026 – PY2028.

1st Bonus

Achieve Sapphire and/or Above & add a minimum of 1 in-market Q6 leg vs PY2025.

2nd Bonus

Must have received the first bonus. Achieve Emerald and/or Above & add a minimum of 2 in-market Q6 legs vs PY2025.

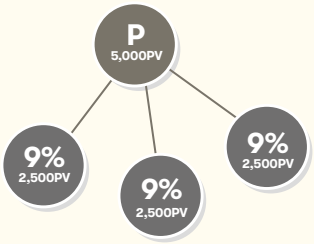
3rd Bonus

Must have received the first & second bonuses. Achieve Emerald and/or Above & add a minimum of 3 in-market Q6 legs vs PY2025.

You Have What It Takes
to Achieve Your Goals

Keep growing your Core Plan bonuses and teach your team to do the same. Core Plus+ incentives can continue to build as your business does. Work with the Sales Staff of your region.

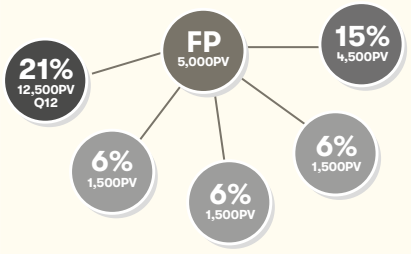
New Platinum



CorePlan	Performance Bonus	RM68,499
CorePlus	Bronze Builder Incentive	RM13,800
	Personal Group Growth Incentive	RM10,000
	Two-Time Cash Incentive	RM5,000
A70 Incentives	One-Time Cash Incentive - Gold Producer	RM2,500
Total Earnings in 12 months		**RM99,799**

Note: • Assuming ABO is a New Platinum who achieved 21% for 6 months, achieved a minimum of 15% for the remaining months.
• Assuming those 21% months for 6 months are also PQ months.
• Assuming ABO is a New Platinum with 1 PQ month achieved in the prior year.
• Assuming ABO did not receive Bronze Builder Incentive+ in the prior year.

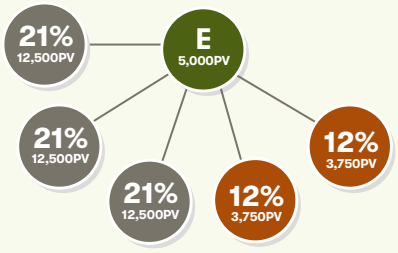
New Founders Platinum



Prior Year (PY25): New Platinum with 6Q

CorePlan	Performance Bonus	RM102,942
	Leadership Bonus	RM38,700
CorePlus	Personal Group Growth Incentive	RM20,000
	Frontline Growth Incentive	RM13,545
	Two-Time Cash Incentive	RM15,000
Total Earnings in 12 months		**RM190,187**

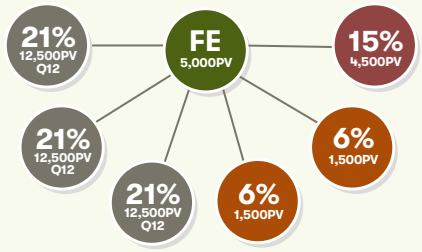
New Emerald



CorePlan	Performance Bonus	RM92,493
	Leadership Bonus	RM96,750
CorePlus	Personal Group Growth Incentive	RM20,000
	Frontline Growth Incentive	RM33,863
	Two-Time Cash Incentive	RM26,650
A70 Incentives	One-Time Cash Incentive - Emerald	RM10,000
	Path to A70	RM10,000
Total Earnings in 12 months		**RM289,756**

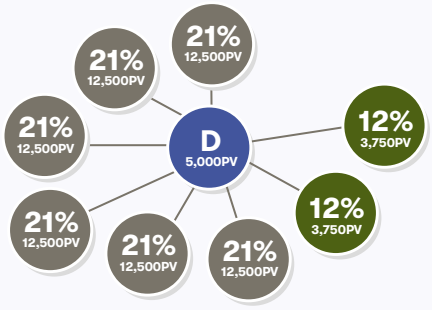
Note: • Assuming ABO has three 21% legs and two 12% legs for six months, and for the remaining months, only has two 21% legs, one 15% leg and two 12% legs.
• Assuming those 21% months are also PQ months.
• Assuming ABO was a Founders Platinum in the prior year.

New Founders Emerald



CorePlan	Performance Bonus	RM91,332
	Leadership Bonus	RM116,100
	Depth Bonus	RM64,500
CorePlus	Personal Group Growth Incentive	RM20,000
	Frontline Growth Incentive	RM40,635
	Two-Time Cash Incentive	RM33,350
A70 Incentives	Path to A70	RM10,000
Total Earnings in 12 months		**RM375,917**

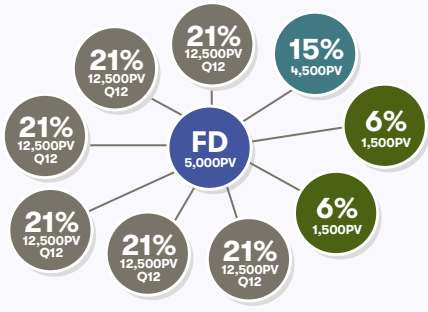
New Diamond



CorePlan	Performance Bonus	RM92,493
	Leadership Bonus	RM212,850
	Depth Bonus	RM64,500
CorePlus	Personal Group Growth Incentive	RM20,000
	Frontline Growth Incentive	RM152,543
	Two-Time Cash Incentive	RM41,650
A70 Incentives	One-Time Cash Incentive - Diamond	RM20,000
	Path to A70	RM10,000
Total Earnings in 12 months		**RM614,036**

Note: • Assuming ABO has six 21% legs and two 12% legs for six months, and for the remaining months, only has five 21% legs, one 15% leg and two 12% legs.
• Assuming those 21% months are also PQ months.
• Assuming ABO was a Founders Emerald in the prior year.

New Founders Diamond



CorePlan	Performance Bonus	RM91,332
	Leadership Bonus	RM232,200
	Depth Bonus	RM129,000
CorePlus	Personal Group Growth Incentive	RM20,000
	Frontline Growth Incentive	RM198,660
	Two-Time Cash Incentive	RM50,000
A70 Incentives	Path to A70	RM10,000
Total Earnings in 12 months		**RM731,192**

Note: The above amount is for illustrative purpose only. The actual quantum you earn depends on your personal and group volume, etc.

Recognising Your Success
and Dedication to Others

You are building your businesses for long-term achievement, not just short-term recognition. The new global recognition program rewards profitable and sustainable businesses that are developing future leaders and putting people first.

Global Award Recognition

Eligibility

- ABOs must qualify for Founders Diamond by being an Emerald Bonus Recipient with six or more Q12 legs, including international legs, in at least one of their #1 or #2 businesses.
- Global Award is based on combined performance of #1 and #2 Multiple Businesses.
- Executive Diamond is the entry point for Global Award Recognition (6 FP legs and 10 Qualification Credits (QC)).

Founders Platinum Legs

- Width is measured in Founders Platinum legs, which does not include international legs, a qualified international business or legs without a Founders Platinum.
- Founders Platinum legs must be downline of a #1 and/or #2 Multiple Business.
- Use one (1) Platinum leg (have six (6) Silver Producers months within the Performance Year) in width to help qualify for Double Diamond & Above. The Platinum leg must be downline of a #1 and/or #2 Multiple Business. NEW

Qualification Credits

- Depth is measured in QC which is earned based on downline Leader development.
- #1 and/or #2 Multiple Businesses must be a Founders Platinum for a leg to contribute up to one QC. In order for a Founders Platinum leg to contribute more than one QC the Multiple Business must be EBR in the local market.
- Platinums must have six (6) Silver Producers months within the Performance Year to generate QC.
- Effective PY2026, Platinum qualifiers may contribute to QC count. NEW
- QC from Platinums and/or Founders Platinums are limited to 3QC per leg.

Global Award Recognition Qualification Criteria

Award Level	Width: FP Legs*	Depth: QC	
Founders Crown Ambassador	14+	100	Up to 12 QC per leg
Crown Ambassador	14+	88	
Founders Crown	12+	76	
Crown	12+	64	
Founders Triple Diamond	10+	52	Up to 12 QC per leg
Triple Diamond	10+	43	
Founders Double Diamond	8+	34	Up to 9 QC per leg
Double Diamond	8+	25	
Founders Executive Diamond NEW	6+	16	Up to 6 QC per leg
Executive Diamond	6+	10	

NEW *Starting at Double Diamond, **one (1) Platinum leg** can contribute to width count!

Counting Qualification Credits

Downline Qualifier	Qualification Credits (QC)
Platinum NEW	0.5†
Founders Platinum (FP)	1.0†
Emerald Bonus Recipient (EBR)	1.5
Diamond Bonus Recipient (DBR)	3.0
Founders Diamond Bonus Recipient (FDBR)	6.0

† Up to three (3) QC per leg from Platinum and/or FP. EBR, DBR, FDBR must also be Founders Platinum to count.

Two-Time Cash Awards

Achieve new levels and solidify your growth. If you achieve multiple new qualifications in one Performance Year, you can earn multiple incentives.

	Malaysia (RM)		Brunei (B$)		Singapore (S$)	
Award	1st Year	2nd Year	1st Year	2nd Year	1st Year	2nd Year
Founders Crown Ambassador	665,000	219,500	260,400	85,900	341,600	112,700
Crown Ambassador	570,000	188,100	223,200	73,700	292,800	96,600
Founders Crown	475,000	156,800	186,000	61,400	244,000	80,500
Crown	380,000	125,400	148,800	49,100	195,200	64,400
Founders Triple Diamond	285,000	94,100	111,600	36,800	146,400	48,300
Triple Diamond	213,750	70,500	83,700	27,600	109,800	36,200
Founders Double Diamond	166,250	54,900	65,100	21,500	85,400	28,200
Double Diamond	118,750	39,200	46,500	15,300	61,000	20,100
Founders Executive Diamond	95,000	31,400	37,200	12,300	48,800	16,100
Executive Diamond	83,125	27,400	32,550	10,700	42,700	14,100

Note: First time Executive Diamonds and above, who qualified under the Global Award Recognition programme (GAR), are eligible.

Contact the LGS Staff for more information or log in to www.amway.my.

Reach
Executive Levels

Being a leader comes with amazing benefits. More money, exclusive Amway resources and business consultations, and once-in-a-lifetime adventures are waiting for you.

Founders Achievement Awards

This discretionary incentive recognises outstanding leaders by making significant annual payouts. Coach downline Founders Platinum ABOs, Emerald Bonus Recipients (EBR) and Diamond Bonus Recipients (DBR) to build healthy businesses. To qualify, leaders must be a DBR in at least one market (#1 or #2 businesses), have in-market FP legs under their #1 and #2 businesses, and have earned a minimum of 20 FAA points. A global business (multiple businesses belonging to the same Global Business Owner) earns a single Global FAA payment.

For Each	Points[2]
Founder Platinum[1]	1.0
Emerald Bonus Recipients	1.5
Diamond Bonus Recipients	3.0

[1] Maximum: 6.0 points per leg
[2] Maximum: 30 points per leg

How it is calculated:

Annual Multiplier

X

Average Monthly Plan Bonus

=

FAA Incentive

Points	Minimum Founders Platinum legs
20	200%
27	250%
35	300%
	4
45	400%
60	450%
75	500%
	8
90	600%
105	650%
125	700%
	10
150	750%
	12*

Performance
Ruby
Depth
Leadership

Plus
Super Legs With Additional Potential

***SUPER LEGS**
For 750% leaders who have two or more legs at 30 points or higher, earn US$ 20,000 for each of the two to five super legs, and earn US$40,000 for six or more super legs.

Contact the LGS Staff if you have any questions. For more information on the FAA program, log in to the Amway website www.amway.my

Know the Key Concepts

Please refer to the Business Manual and your upline for details.
Use this section as a convenient guide.

Definition

Point Value (PV)
Point Value is a unit amount assigned to each product. The total PV associated with your group's monthly volume is tracked to determine your Performance Bonus bracket. The higher your PV, the higher percentage (up to 21%) used in calculating your bonus.

Business Volume (BV)
Business Volume is a dollar figure assigned to each product. The total BV associated with your monthly volume is multiplied by the percent from the Performance Bonus Schedule to determine your gross Performance Bonus.

Leg
When an ABO registers an individual and helps them build a team, a "Leg" in the Line of Sponsorship (LOS) is formed.

ABO Performance Year (PY)
1 September to 31 August.

Balanced Business
ABOs can build a balanced business by selling products to customers and helping ABOs they sponsor do the same.

Bronze Pin
Through the Core Plus+ discretionary incentives program, ABOs can earn a Bronze pin in the first month they qualify for the Bronze Builder Incentive+.

Personal Q (PQ)
ABOs earn a Personal Q each month they achieve 12,500 Ruby PV or 5,000 Ruby PV with a 21% Leg. Through the Core Plus+ discretionary incentives program, ABOs can earn a fixed amount on qualifying months by increasing or maintaining their total Personal Qs compared to the prior year.

Frontline Q (FQ)
ABOs earn a Frontline Q for every in-market leg that qualifies at the 21% Performance Bonus bracket in that month. Through the Core Plus+ discretionary incentives program, ABOs can earn an annual multiplier by increasing or maintaining their total Frontline Qs compared to the prior year.

Amway ABO Compensation Plan (Core Plan)

Please refer to the Business Manual for details.

Amway Core Plus Discretionary Incentives Program (Core Plus+)

The Amway Core Plus discretionary incentives program rewards key achievements of ABOs in building a sustainable, balanced business. Incentives are awarded at Amway's discretion, may change from year to year, and are separate from and in addition to the Amway ABO Compensation Plan (Core Plan). **ABOs must be in good standing with Amway to qualify (see Amway Rules of Conduct) in the Business Manual.**

Greek Isles Cruise

AMWAY LEADERSHIP SEMINAR 2026

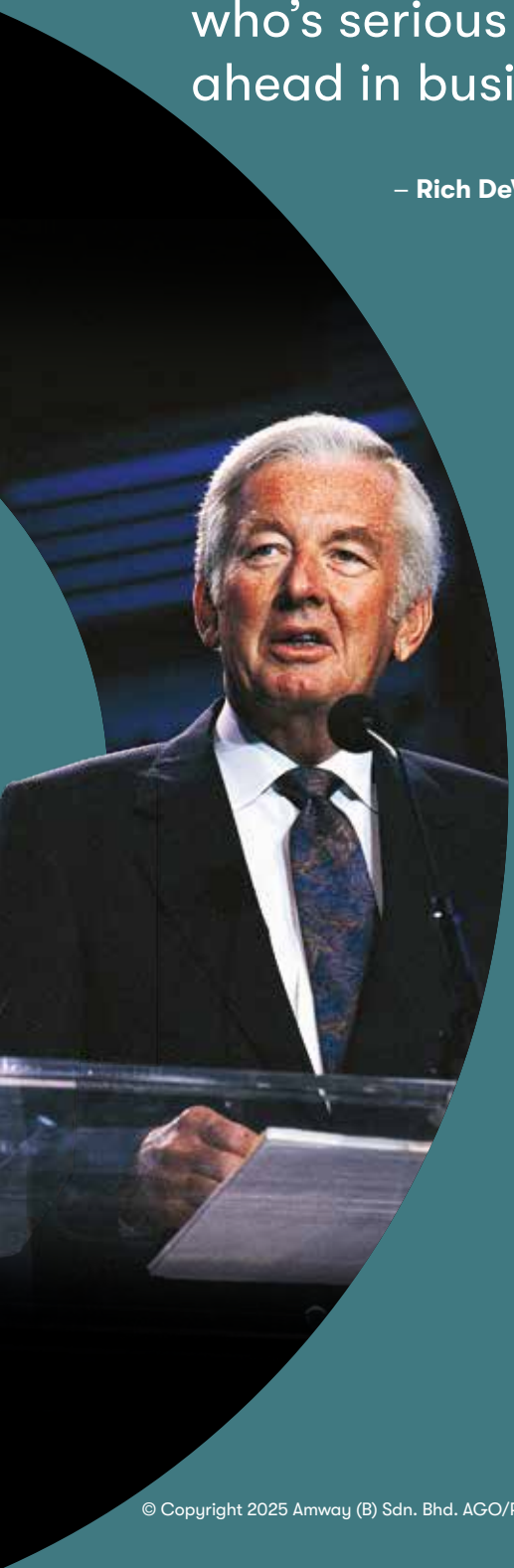
A Business That Can Take You Places

Discretionary Business Seminars

Exciting destinations, amazing experiences and important learning opportunities. Invitations to events are awarded at several achievement levels.

“You can succeed at selling. It’s a program that’s within the grasp of any individual who’s serious about moving ahead in business.”

– **Rich DeVos**, Co-Founder of Amway



“The future is yours – run with it.”

– Jay Van Andel, Co-Founder of Amway

Amway

© Copyright 2025 Amway (B) Sdn. Bhd. AGO/RC/3327 and Amway (Malaysia) Sdn. Bhd. 197501000529 (22062-P) AJL93010. All rights reserved.